



MINUTES
ECONOMIC DEVELOPMENT ADVISORY
COMMITTEE MEETING
1300 NE Village Street
Fairview, OR 97024
March 14, 2013

PRESENT:

Dean Hurford, Chair
Renaye Delano
Brenda Ziegler
Henry Pelfrey
Cllr. Dan Kreamier, Council Liaison
Jeff Anderson
George Lingelbach

Brian Cooper

ABSENT:

Jeff Townsend

STAFF:

Allan Berry, Public Works Director
Erika Fitzgerald, Development Analyst

1. CALL TO ORDER:

Chair Hurford called the meeting to order at 5:21 p.m.

2. REVIEW AND ADOPT MINUTES – January 10, 2013

Chair Hurford asked the committee if they had any comments on the January meeting minutes. Committee member Delano made a motion to adopt the minutes. Committee member Ziegler seconded the motion. The minutes were passed unanimously.

Committee member Pelfrey asked staff about the development sign that went up on the southeast corner of Halsey and Village Streets. Public Works Director Berry said that there is a person pursuing a potential development on the property. The stakes on the property indicate the corners of a potential new building. Chair Hurford asked if it was a speculative development and Committee Member Delano asked about the acceptability of the development. Staff indicated that they will provide more information to the committee when more information is received regarding the prospective development.

3. PUBLIC WISHING TO SPEAK ON NON-AGENDA ITEMS

There were no comments from the public.

4. INTRODUCTION OF NEW MEMBERS

The committee members introduced themselves. New members include George Lingelbach and Jeff Anderson.

Chair Hurford asked staff who will be staffing the meetings. It was confirmed that Erika Fitzgerald, Development Analyst will be staffing the committee.

5. ELECT CHAIR/VICE-CHAIR

Chair Hurford introduced the agenda item to elect a new chair and vice chair for the committee. Committee Member Delano made a motion to re-elect current chair Hurford. Committee Member Ziegler seconded the motion. Chair Hurford accepted the nomination. The committee voted unanimously to re-elect Dean Hurford as Chair of the committee.

Chair Hurford then asked for nominations for vice-chair. Committee member Delano nominated Henry Pelfrey. Committee member Pelfrey declined the nomination. Chair Hurford nominated Committee member Anderson. Committee member Ziegler nominated Committee member Delano. Committee member Anderson seconded the nomination. Committee member Delano accepted the nomination. The committee voted unanimously to elect Committee member Delano vice chair of the committee.

It was determined that re-elections of chair and vice chair will be held in December of each year.

6. REVIEW ROLE OF EDAC

Chair Hurford introduced the agenda item to review the role of EDAC. Public Works Director Berry stated that EDAC is an advisory committee to the City Council and its role is to pass ideas onto Councilor Kreamier to take before Council. Committee member Delano expressed that the role is the same as last year; however, action to be taken by the committee to be more involved. Public Works Director Berry read the role of EDAC from the bylaws and gave an example that the City Council may give a concept to EDAC to look at feasibility of a project or vice versa through a recommendation to the Council.

Committee Member Anderson asked if Councilor Kreamier is a voting member of EDAC. Councilor Kreamier stated that he is at the meetings as an observer and cannot vote. Committee member Delano confirmed that a quorum of seven members is required to hold a vote. Chair Hurford talked about the role of EDAC as a pipeline from the business community to the City Council. Public Works Director Berry reiterated this point saying that EDAC acts as a conduit to get information to City Council from the business community.

7. MAYORS BUSINESS ROUNDTABLE

Chair Hurford introduced the agenda item to discuss the agenda for the upcoming Mayor's Round Table scheduled for April 18, 2013. He asked the committee for ideas for the main speaker. Public Works Director Berry suggested Joanna Valencia, transportation planner with Multnomah County as a potential speaker. He stated that she could explain the schedule for Multnomah County road improvement projects and talk about the process for how projects get chosen for funding. Examples of projects include Arata Road from 223rd Ave to 238th Ave, which is scheduled to begin in the fall, Sandy Blvd. from 230th to 238th Ave, and Sandy Blvd. west of Gresham.

Chair Hurford asked if there were any other ideas for speakers. Committee member Ziegler commented that this would draw others from the business community. Committee member Delano asked who would be impacted by these transportation projects. Public Works Director Berry explained that the projects would have a beneficial effect on Townsend Business Park. He also stated that improvements to 223rd Ave north of Sandy Blvd. are on the list but have not been scheduled at this time. Councilor Kreamier stated that the projects would have a big impact on Fairview businesses. Public Works Director Berry stated that Ms. Valencia can also talk about the East Metro Connections Plan, how transportation priorities are defined in the Regional Transportation Plan, the process for funding the transportation priorities.

Chair Hurford confirmed that Ms. Valencia will be the primary speaker at the next Mayor's Round Table and asked Committee member Ziegler if she would like to do the small business presentation. Committee member Ziegler suggested that she and Committee member Anderson do a joint small business presentation. The Committee agreed.

The Committee confirmed that the Mayor's Round Table will begin at 11:30. Chair Hurford commented that there was a lower turnout at the last event and suggested that committee members network and invite people to the event. Committee member Delano asked if attendance was based on Mayor's invitation only. The group responded yes, but that EDAC could invite guests on behalf of the Mayor. Staff commented that all licensed businesses receive an invitation to the event.

8. MICROLOAN PROGRAM DEVELOPMENT UPDATE

Councilor Kreamier gave a brief background of the program for new committee members. The Council subcommittee for the program has submitted information to the city attorney for review and Councilor Kreamier will bring more information to EDAC regarding this at a future meeting. Committee member Delano asked if there was a goal set for kickoff of the program. Councilor Kreamier stated that this will depend on information from the city attorney and direction from City Council.

Committee member Anderson asked if the program was aimed at current or prospective businesses. The group responded that both are targets for the program. Committee member Anderson asked if there is a bucket of money set aside for this program or if not, where the money is coming from. Councilor Kreamier said that City Council will decide if money comes out of city reserves for the loan program. Chair Hurford speculated if it is an option for a bank to lend the money with the City as a guarantor. Councilor Kreamier stated that this program could be a good use of the City's money. Committee member Anderson stated that this program shows goodwill from the City to the business community.

9. VACANT PROPERTY DISCUSSION –

Chair Hurford stated that in the interest of time this item will be deferred to a future meeting.

10. STAFF UPDATES

Development Analyst Fitzgerald gave an update on recent economic development activities including the CTDI project. The company leased 124,000 square feet in Birtcher Building B, one of the largest industrial leases in the region last year. CTDI is an multi-national

company which does logistics and repair primarily for the telecommunications industry. Their operation in Fairview will be used to serve Comcast customers in both the Portland and Seattle regions. Public Works Director Berry gave a brief overview of the intent of the Mayor's Visioning Committee and stated that results from this committee's report may filter down for EDAC review.

Chair Hurford asked the new committee members to briefly state what they wanted to help EDAC accomplish. Committee member Anderson said that his goals are to be a part of the inner workings of the "what and why" of economic development activities and has an interest in opinions from the economic standpoint. Committee member Lingelbach stated that he is excited to be a member of the committee.

Chair Hurford gave a brief update about a new potential business leasing space at his building on NE Halsey Street.

11. TENTATIVE AGENDA ITEMS

Mayor's Round Table Agenda – April 18th, 2013

Update on Microloan Program

Vacant Lands Discussion

12. ADJOURNMENT

Chair Hurford asked for a motion to adjourn the meeting. Committee member Delano made a motion to adjourn. Committee member Pelfrey seconded the motion. The meeting was adjourned at 6:15 p.m.



Dean Hurford, Chair

Erika Fitzgerald
Development Analyst, Public Works Department

Date